



CIGI-IPSOS GLOBAL SURVEY ON INTERNET SECURITY AND TRUST

Report 1: National Security vs. Privacy

MARCH 2, 2016

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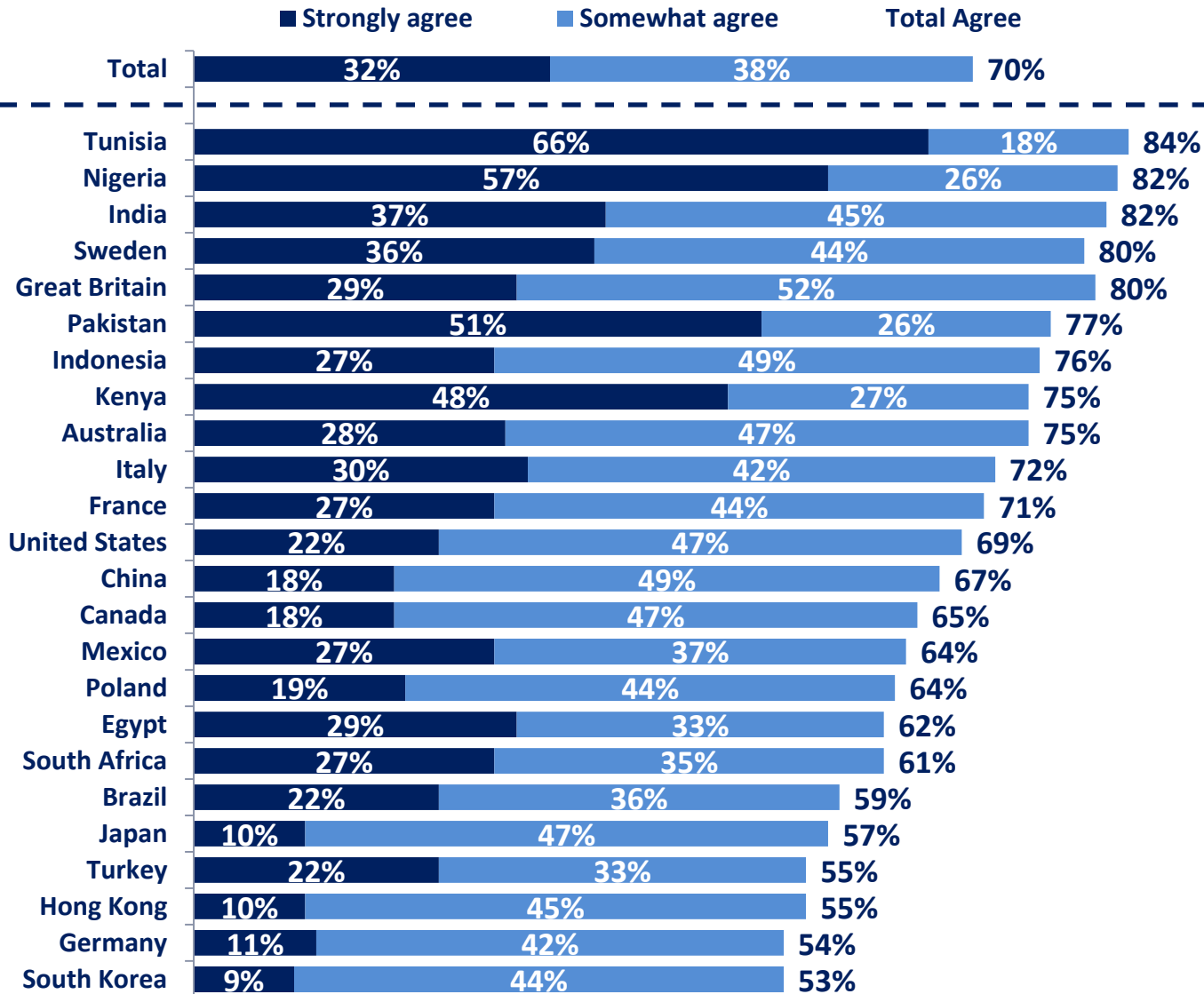
Methodology

- This survey was conducted by Ipsos on behalf of the Centre for International Governance Innovation (“CIGI”) between November 20 and December 4, 2015.
- The survey was conducted in 24 countries—Australia, Brazil, Canada, China, Egypt, France, Germany, Great Britain, Hong Kong, India, Indonesia, Italy, Japan, Kenya, Mexico, Nigeria, Pakistan, Poland, South Africa, South Korea, Sweden, Tunisia, Turkey and the United States—and involved 24,143 Internet users.
- Twenty of the countries utilized the Ipsos Internet panel system while the other four (Kenya, Nigeria, Pakistan and Tunisia) were conducted by Ipsos Computer-aided Telephone Interviewing (CATI) facilities in each of those countries.
- In the US and Canada respondents were aged 18-64, and 16-64 in all other countries.
- Approximately 1000+ individuals were surveyed in each country and are weighted to match the online population in each country surveyed. The precision of Ipsos online polls is calculated using a credibility interval. In this case, a poll of 1,000 is accurate to +/- 3.5 percentage points. For those surveys conducted by CATI, the margin of error accuracy is +/-3.1.

BRIC = Brazil, Russia, India, China
APAC = Asia Pacific
LATAM = Latin America

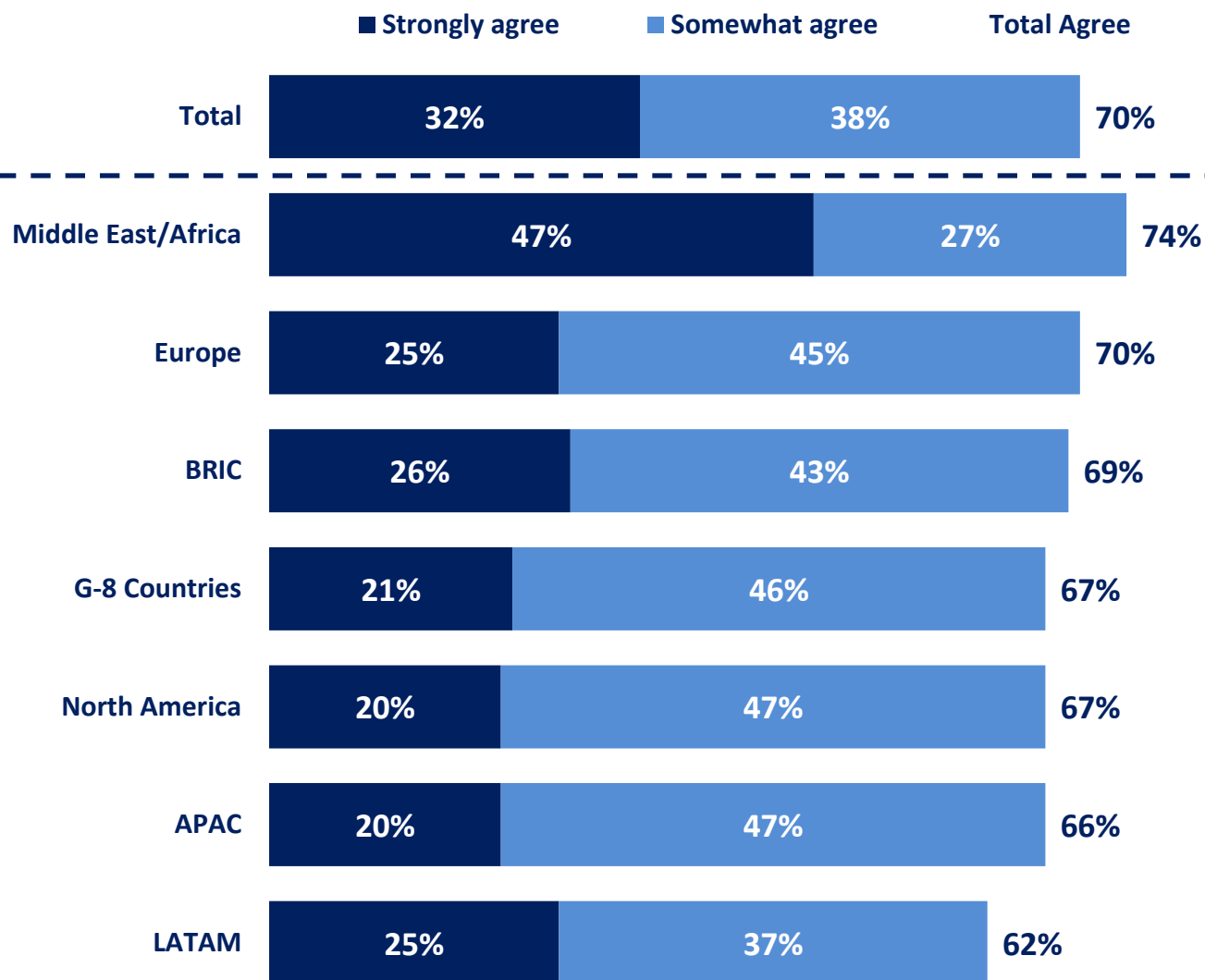


Seven in ten (70%) agree law enforcement should have the right to access content of citizens' online communications for national security reasons



Q10. To what extent do you agree or disagree with the following statements: [Law enforcement agencies should have a right to access the content of their citizens' online communications for valid national security reasons.] Base: All Respondents Total (n=24,143)

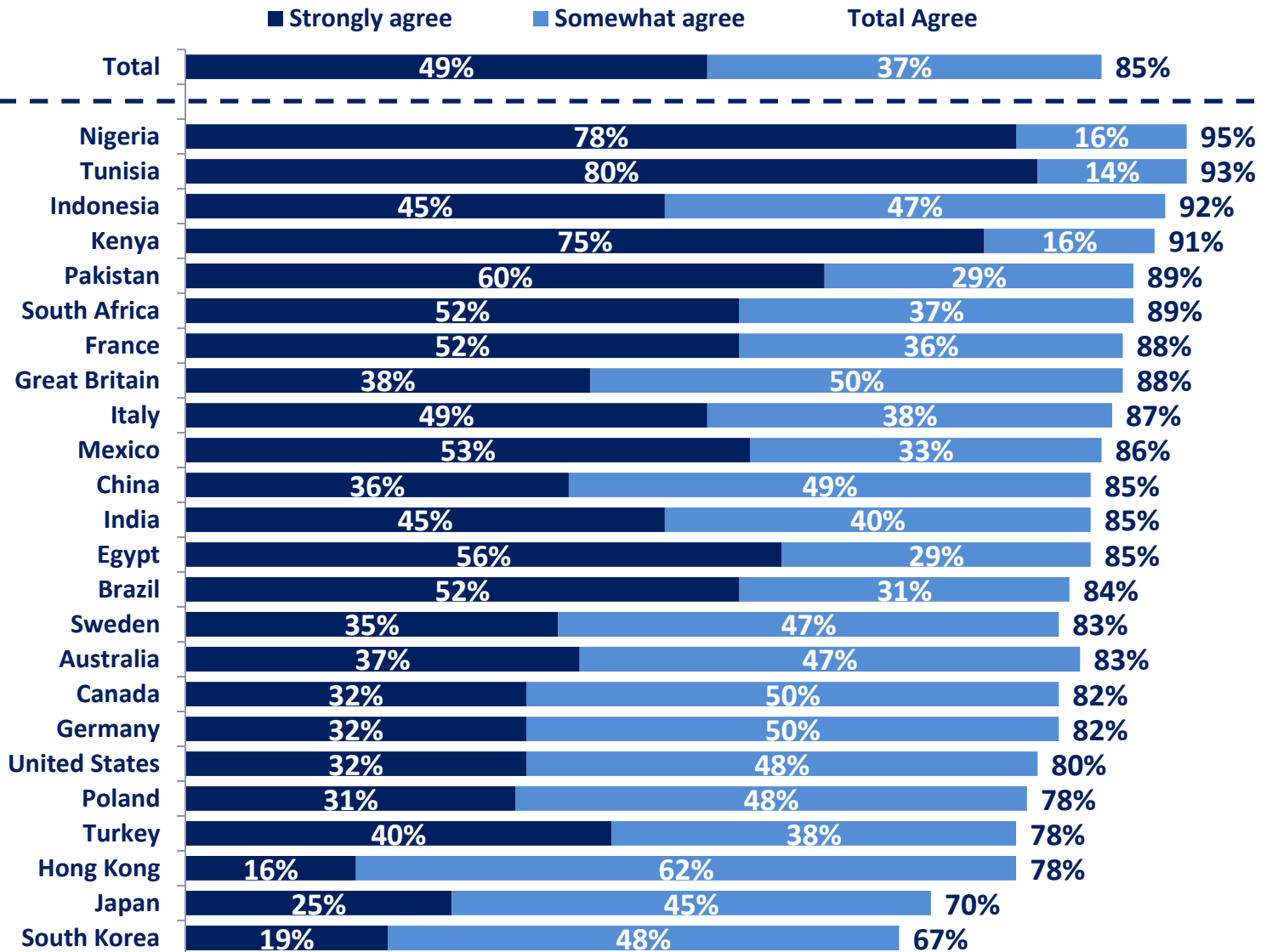
Middle East/Africa residents are most likely to agree law enforcement should have the right to access content of citizens' online communication for national security reasons



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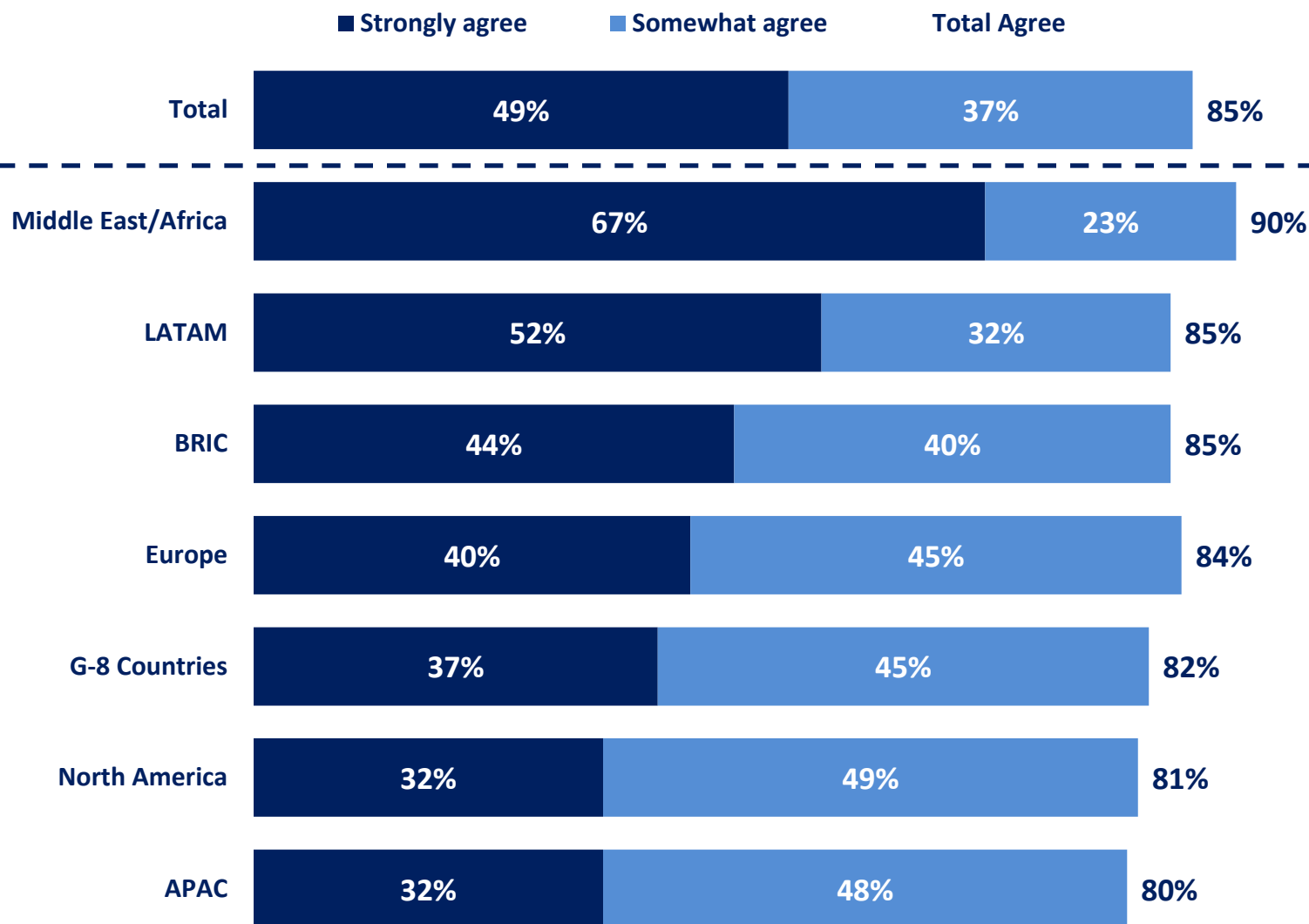
Over eight in ten (85%) agree governments should be able to find out who their suspects communicated with online



Q10. To what extent do you agree or disagree with the following statements: [When someone is suspected of a crime, governments should be able to find out who their suspects communicated with online.]

Base: All Respondents Total (n=24,143)

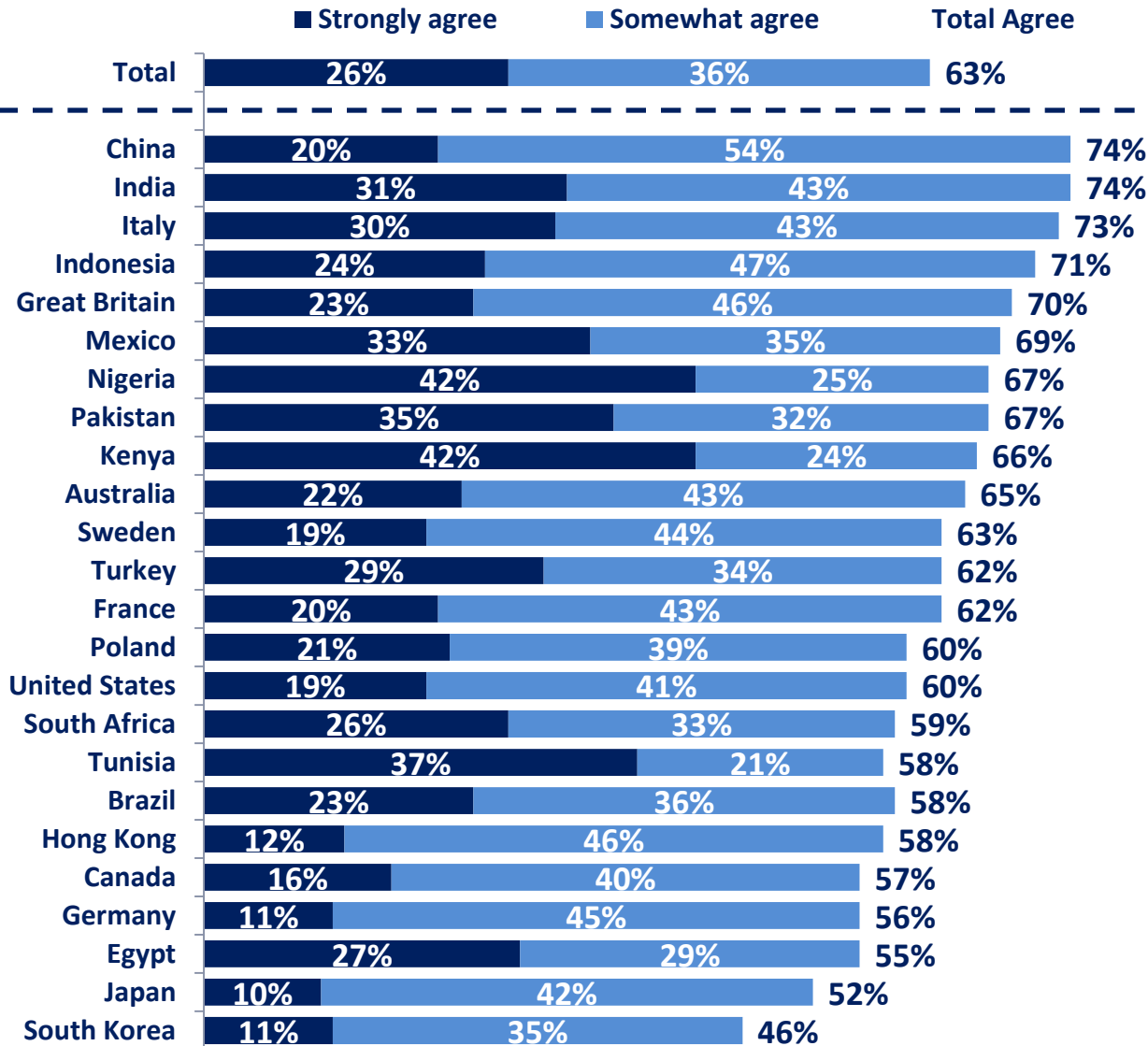
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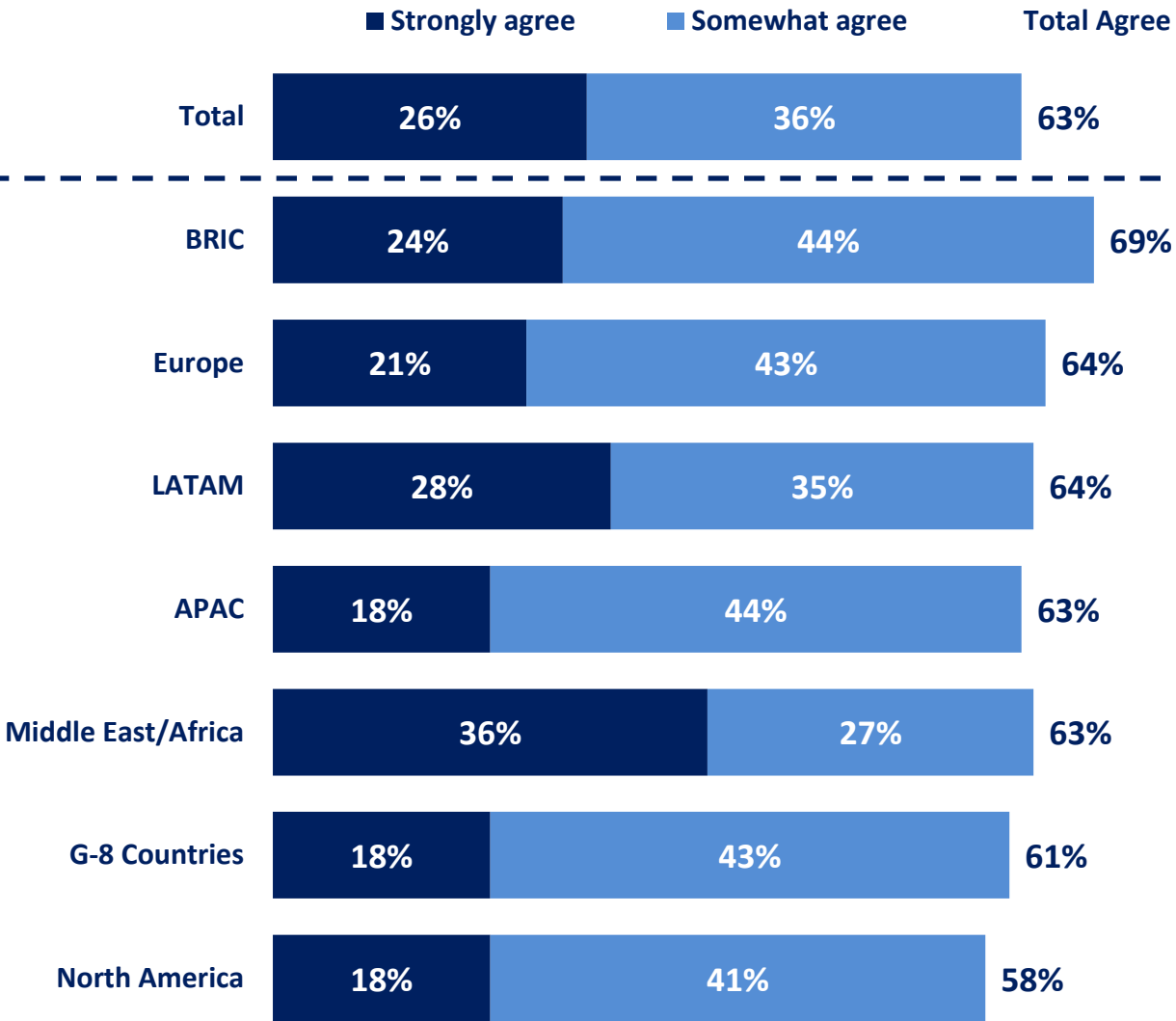
Over six in ten (63%) agree companies should *not* develop technologies to prevent law enforcement from accessing online conversations



Q10. To what extent do you agree or disagree with the following statements: [Companies should not develop technologies that prevent law enforcement from accessing the content of your online conversations.]

Base: All Respondents Total (n=24,143)

BRIC residents are most likely to agree companies should *not* develop technologies to prevent law enforcement from accessing online conversations



Q10. To what extent do you agree or disagree with the following statements: [Companies should not develop technologies that prevent law enforcement from accessing the content of your online conversations.]
 Base: All Respondents Total (n=24,143)



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