

# **2019** ANNUAL REPORT

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Centre for International  
Governance Innovation

## Acknowledgements

CIGI gratefully acknowledges the support of founding partners Jim Balsillie and the Government of Canada, as well as contributions from the Government of Ontario and the City of Waterloo.

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## Centre for International Governance Innovation

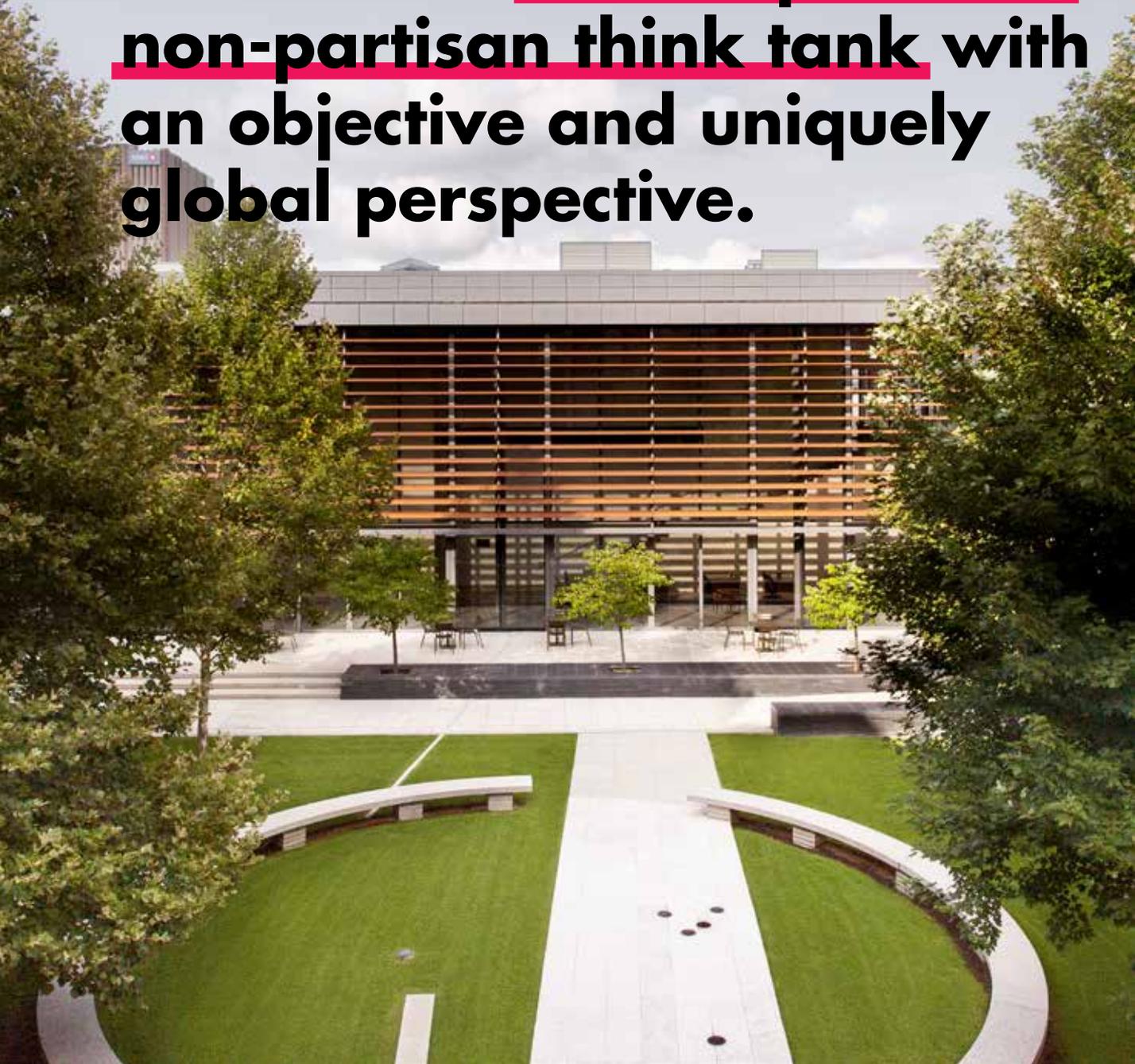
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**We are the Centre for  
International Governance  
Innovation: an independent,  
non-partisan think tank with  
an objective and uniquely  
global perspective.**







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# Chair's Message

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At this year's International Grand Committee (IGC) on Big Data, Privacy and Democracy meetings in Ottawa and Dublin, politicians and experts raised important questions about how social media platforms and other technology companies that operate in the data-driven economy should be governed.

Fears of rapidly expanding disinformation online, election interference, inequality and the rise of new monopolies, among other issues, brought new levels of scrutiny as governments scramble to fill policy and regulatory gaps in today's economy.

As a think tank created to develop ideas for international governance, CIGI is demonstrating leadership in fora such as the IGC as well as the Association of Professional Executives of the Public Service of Canada (APEX), IMPACT AI and RightsCon. Supporting policy makers and others in domestic and international fora has put CIGI at the centre of governance debates. More impact is sure to come as these topics continue to rise to the forefront of public consciousness.

Opportunities abound for important new research and focus in areas such as intellectual property (IP), artificial intelligence (AI) — including its geopolitics, ethics, global governance and impacts on labour markets — global privacy regimes, how firms value data, cyber security and the use of technical standards as a governance tool.

Today's data-driven economy poses serious issues for our governance systems as well as our industrial and social policies, which remain largely based on models built well before data became the driving economic force. I'm confident that CIGI's contributions are well positioned to help policy makers, academics, industry and non-governmental organizations design and implement viable paths forward.

CIGI's next strategic plan is for 2020–2025, and the board is looking forward to supporting a work plan that seizes on these challenges and opportunities.

**Jim Balsillie**  
Chair, CIGI Board of Directors

A man with a balding head, wearing a dark suit, white shirt, and a patterned green tie, is seated on a light-colored sofa. He is looking towards the left of the frame with a focused expression. His hands are clasped in his lap. In the foreground, the back of another person's head and shoulders, wearing a light-colored patterned sweater, is visible. The background features a large green plant and a wall with a warm, yellowish glow. A thin pink horizontal line is positioned above the text on the left side of the image.

**“Today’s data-driven economy poses serious issues for our governance systems as well as our industrial and social policies, which remain largely based on models built well before data became the driving economic force.”**

A man with grey hair, wearing a dark suit, light blue shirt, and dark tie, is speaking at a conference. He has a small microphone clipped to his lapel and is holding a pen in his right hand. The background is blurred, showing other people and a bright light source. A pink horizontal line is visible above the text on the right side of the image.

**“Trust is an important underlying value for CIGI’s work. But we also invest significant effort toward studying and monitoring how trust can be eroded, and the impacts this has on public discourse and our institutions.”**

# President's Message

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Trust is an important underlying value for CIGI's work. But we also invest significant effort toward studying and monitoring how trust can be eroded, and the impacts this has on public discourse and our institutions. CIGI's essay series *Governing Cyberspace during a Crisis in Trust* took a close look at cyber security issues including cybercrime, digital identities and the risks associated with our digital future.

Other key projects include our work on Canada-India relations. This major collaborative research effort with Indian think tank Gateway House is continuing with a meeting in Mumbai to carry forward discussions begun at a round table in Ottawa in October 2018 with government officials and experts. This year has also seen new research and opinions around economic policy making in China.

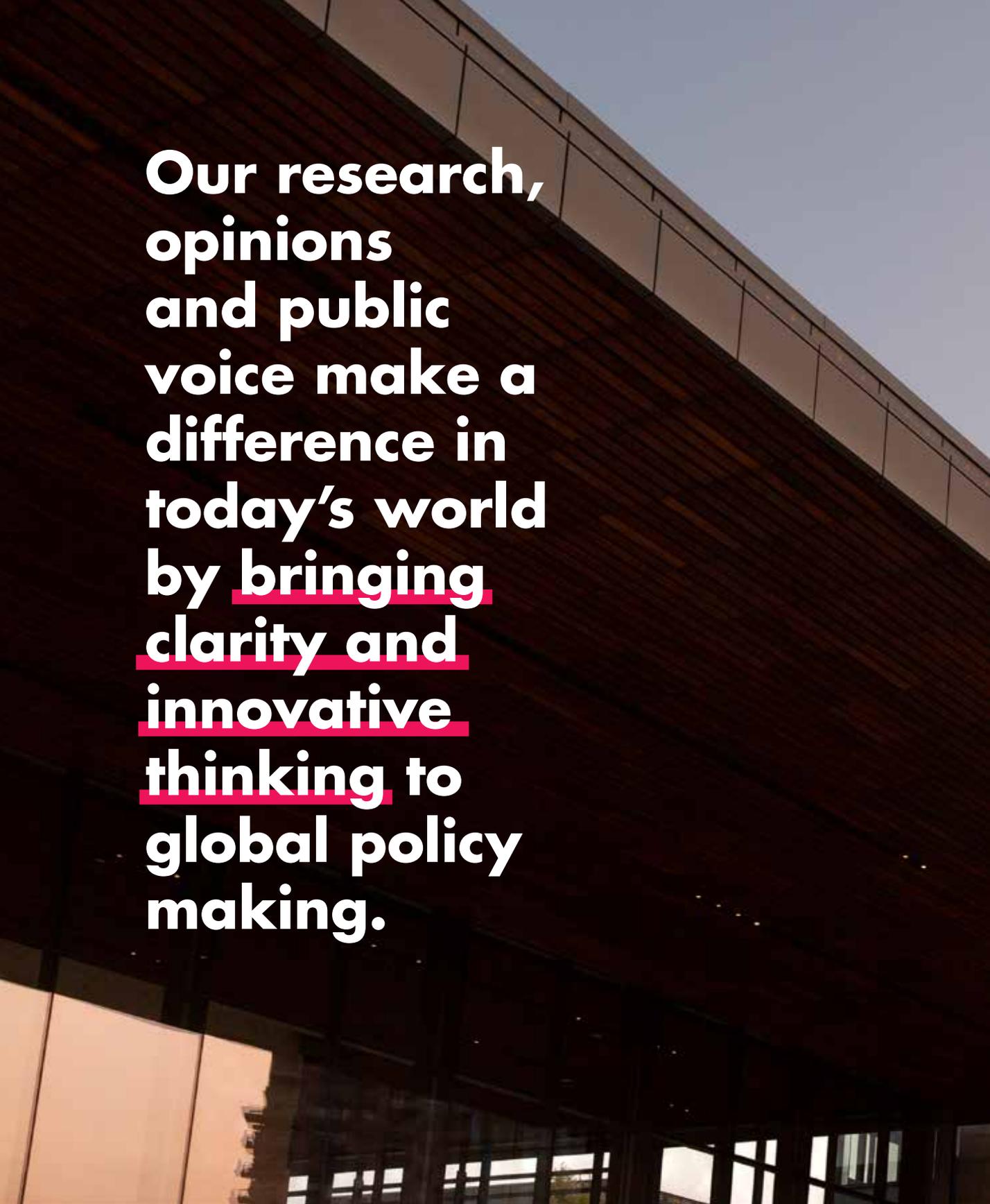
CIGI also published two important books: *Media and Mass Atrocity*, which looks at lessons learned from reporting on the Rwanda genocide, and *Braiding Legal Orders*, which explores relationships between international law, Indigenous peoples' own laws and Canada's Constitution.

In January, CIGI successfully launched a major report from the World Refugee Council (WRC) at the United Nations in New York City. After two years of significant results at CIGI, the work of the Council will carry on with other partners, including through Cuso International.

We have seen other important changes at CIGI this year. While some endeavours will be left behind, including the International Law Research Program, we are actively looking ahead to the next five years. A new strategic plan will guide CIGI's continuing work on emerging issues. Through the lens of our digital age, it will solidify and extend ongoing work on the global economy, security and politics, and international law.

As we move forward, partners and funders new and old will be crucial for CIGI's work in these areas. We thank, in particular, the Government of Canada for its ongoing support, and acknowledge the contributions from dozens of institutions and organizations. Strong partners, dedicated staff and fellows, and a formidable global governance agenda — the future is as bright as ever for CIGI!

Rohinton P. Medhora  
President, CIGI



**Our research,  
opinions  
and public  
voice make a  
difference in  
today's world  
by bringing  
clarity and  
innovative  
thinking to  
global policy  
making.**





WITNESSES  
TÉMOINS

Mark Zuckerberg

18

Sheryl Sandberg



## Disinformation and Social Media: A Global Governance Challenge

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The 2016 US election was marked by malicious uses of technology, including new forms of “fake news” on social media platforms designed to sway voters. Since then, there has been a striking number of cases of commercially and politically driven disinformation, foreign interference in elections, data breaches, cyber attacks, the proliferation of harmful speech, data exploitation and surveillance abuses.

At this inflection point — in which democracies are strained by technologies — there is a pressing need for policy makers, civil society and the private sector alike to put forth a coordinated effort to govern the digital public sphere. In response to this gap in regulation, CIGI has led discussions in Canada and internationally on frameworks for social media regulation and the impacts of disinformation. At a May 2019 hearing in Ottawa, CIGI founder and Chair Jim Balsillie and Senior Fellow Taylor Owen appeared before the IGC on Big Data, Privacy and Democracy. Balsillie made specific recommendations designed to address the threats to democracy posed by a “toxic” social media business model.

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Read Robert Fay’s call for an international framework for data governance:  
[www.cigionline.org/aicrisis](http://www.cigionline.org/aicrisis).





## Governing Cyberspace during a Crisis in Trust

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Nearly every day we read news stories about the latest cyber attack, data breach or misuse of people’s personal data. With so many attacks online, balancing the benefits of our rapidly growing digital economy while attempting to ensure security online — not to mention instilling trust among users — has become a challenge. Technology has led to convenience, efficiency and wealth creation. But the push to digitize society quickly and relentlessly has meant building vulnerability into the core of the global economic model.

With this paradox in mind, CIGI brought together policy makers, industry leaders and academics to create an essay series titled *Governing Cyberspace during a Crisis in Trust*. The digital essays and accompanying multimedia generated strong social engagement — including through a lively Twitter chat — and notable website traffic: more than 90,000 views combined in the first month. The essays were also printed as a magazine that was widely distributed to government officials and senior public servants.

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Explore the full essay series: [www.cigionline.org/governncyber](http://www.cigionline.org/governncyber).

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## Multilateral Institutions Mark a Tumultuous Year

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July 2019 marked the seventy-fifth anniversary of the Bretton Woods conference, which established the International Monetary Fund (IMF) and the World Bank; November 2018 was the tenth anniversary of the Group of Twenty (G20) meeting at the leaders' level. In an era of increasing resentment toward globalization, CIGI's work continued to demonstrate that strong multilateral cooperation is important for the global economy and essential for middle powers such as Canada.

CIGI marked the Bretton Woods anniversary with commentary from Senior Fellow James A. Haley on how the IMF should adapt to changing times, as well as a paper from C. Randall Henning on the relationship between the IMF and regional financial agreements. In advance of the G20 summit in Buenos Aires, CIGI published an in-depth interview and companion video with former Canadian Prime Minister Paul Martin discussing the history and future of the G20. CIGI experts were on the ground for both the Buenos Aires and the Osaka summits, offering insightful commentary to global and Canadian media outlets, including Agence France-Presse, Bloomberg and the CBC.

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Read and watch Paul Martin and others discuss the G20, a multilateral institution "forged in crisis": [www.cigionline.org/g20globe](http://www.cigionline.org/g20globe).

# Canada-India Track

on Innovation, Growth &...

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## Building Closer Ties between Canada and India

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With India now one of the world's fastest-growing economies and Canada seeking to diversify its trade relationships, CIGI has partnered with Gateway House, a foreign policy think tank in Mumbai, on the Canada-India Track 1.5 Dialogue on Innovation, Growth and Prosperity, a three-year initiative to explore areas for closer relations between the two countries.

In October 2018, CIGI hosted the inaugural meeting in Ottawa, which focused on bilateral opportunities in cyber security, geoengineering, climate leadership and economic relations. Vikas Swarup, High Commissioner of India to Canada, and Nadir Patel, High Commissioner of Canada to India, provided opening remarks. Jim Carr, Canada's minister of international trade diversification, delivered the keynote address and praised the thought leadership of CIGI and Gateway House on trade ties via social media.

CIGI also co-hosted an event on Parliament Hill with Minister Bardish Chagger and Senator Marty Deacon that included a welcome statement from Prime Minister Justin Trudeau and was attended by Ministers Navdeep Bains and Bill Morneau.

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Read the Canada-India Track 1.5 Dialogue paper series on how to expand Canada-India relations: [www.cigionline.org/canadaindia](http://www.cigionline.org/canadaindia).

A CALL TO

# action

TRANSFORMING THE GLOBAL REFUGEE S



# A Clarion Call for Protecting the World's Refugees

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Launched at the United Nations in New York City, the WRC's report laid out 55 concrete actions to protect refugees and internally displaced persons and support the countries and local communities that host them. WRC Chair Lloyd Axworthy's calls to ambassadors and international organizations to adopt the report's recommendations garnered high-profile international media coverage, especially around a push to freeze the assets of those causing conflicts. Council members, including co-chair Jakaya Kikwete, led engaging discussions about this and other issues on social media.

In Venezuela, more than four million people have fled the country's economic and humanitarian crisis. CIGI partnered with the Inter-American Dialogue to create a plan of action for an international response. A timely op-ed in *The Washington Post*, co-authored by Global Security & Politics Director Fen Osler Hampson, made a strong case for seizing the assets of corrupt Venezuelan leaders to benefit the country's citizens.

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Read *A Call to Action: Transforming the Global Refugee System*:  
[www.cigionline.org/globalrefugeesystem](http://www.cigionline.org/globalrefugeesystem).

# Innovation Nation: Making Canada a Leader in the Global Ideas Economy

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The fourth industrial revolution is upon us. And while Canada has had a robust history of innovation and global leadership, there is a real risk that the country will fall behind in the data and technology race. Over six months in late 2018 through early 2019, the *Financial Post* called on CIGI experts, including Robert Fay, Dan Ciuriak, Myra Tawfik, Jim Hinton, Bianca Wylie and others, to participate in a special series, Innovation Nation. The series brought together thought leaders across the country to lay out what is needed for Canadian businesses to flourish and grow in a global ideas economy.

The series was launched with a discussion in Toronto between Jim Balsillie and CIGI Senior Fellow and *Financial Post* reporter Kevin Carmichael. The wide-ranging conversation on Canada's place in the new global economy was attended by business and government leaders. Innovation Nation received an outstanding achievement award from the Canadian chapter of the Society for Advancing Business Editing and Writing.

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Read the Innovation Nation series: <http://innovation.financialpost.com>.

# ***Braiding Legal Orders:* Implementing UNDRIP in Canada**

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*Braiding Legal Orders* is the culmination of CIGI's international law research over the past three years on the implementation in Canada of the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP). Indigenous law experts, including Sa'ke'j Henderson, John Borrows, Brenda Gunn, Joshua Nichols and Sarah Morales, explore what it means to implement UNDRIP in Canada as a step on the path to genuine nation-to-nation relationships. Like a braid that gains strength from many strands woven together, the book's authors encourage readers to imagine a process of braiding together strands of constitutional, international and Indigenous peoples' own laws.

On June 4, 2019, the Honourable Mary Jane McCallum referenced CIGI's work on UNDRIP to the Canadian Senate on the third reading of Bill C-69, as she encouraged her fellow senators to support the bill. *Braiding Legal Orders* reached the number one spot on Amazon's bestseller list in the categories of international law and civil law.

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Read more about *Braiding Legal Orders*: [www.cigionline.org/braiding](http://www.cigionline.org/braiding).



# Curbing Cultural Appropriation through Intellectual Property Law

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From luxury brands such as Gucci and Louis Vuitton to mainstream retailers such as Urban Outfitters, the fashion industry has developed a noticeable appetite for all things traditional, Indigenous, ethnic or folkloric. When traditional cultural expressions (TCEs) — a term developed by the World Intellectual Property Organization that includes patterns, motifs and other design features created by traditional or Indigenous cultures — are appropriated, it can cause profound cultural, social and economic harm for those who hold the TCEs.

CIGI Fellow Brigitte Vézina's paper *Curbing Cultural Appropriation in the Fashion Industry* calls for reform to IP laws, as well as practical solutions for designers and consumers to put an end to cultural appropriation. The paper generated interest on social media as well as interviews with the Canadian Press and *The Telegraph*.

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Read Brigitte Vézina's paper on cultural appropriation and IP law:  
[www.cigionline.org/appropriation](http://www.cigionline.org/appropriation).





## ***Media and Mass Atrocity: The Rwanda Genocide and Beyond***

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Published in April 2019 to coincide with the twenty-fifth anniversary of the Rwanda genocide, this book revisits the key issues of the media-genocide nexus in Rwanda and how reporting has changed with social media. *Media and Mass Atrocity* provides a critical, and often grim, review of the Rwanda genocide. It also examines other cases of mass violence and the role of terrorist organizations, such as ISIS, which use media, in particular social media, to their own advantage.

Edited by veteran foreign affairs journalist and CIGI Senior Fellow Allan Thompson, with contributions from frontline war correspondents and academic researchers and including a chapter and foreword by General Roméo Dallaire, the book received a great deal of media interest. Thompson was interviewed on CTV News, Global News and TVO's *The Agenda*, and was interviewed on CBC Radio Syndication from Halifax to Victoria.

Launch events with contributors were held in Kigali, Rwanda; Johannesburg, South Africa; London, UK; Washington, DC; and Ottawa, Canada.

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Find out more about *Media and Mass Atrocity*: [www.cigionline.org/mass-atrocity](http://www.cigionline.org/mass-atrocity).

# Exploring the “Four Internets” and the Geopolitics of Digital Governance

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While the internet may have originally been designed to be open and transparent, there are now competing views on the role it should play in society and how it should be governed. In *Four Internets: The Geopolitics of Digital Governance*, authors Kieron O’Hara and Wendy Hall argue that these views have led to at least four competing “internets” — each with its own vision and geopolitical champion:

- Silicon Valley’s open internet, which maintains the traditional openness and transparency that the internet’s creators had in mind;
- the European Commission’s “bourgeois” internet, where bad behaviour is minimized and privacy protected;
- China’s authoritarian internet, where surveillance and identification technologies ensure social cohesion and security; and
- Washington, DC’s commercial internet, which views online resources as private property to be monetized and controlled.

The paper has garnered significant attention — including a *Financial Times* editorial and coverage by BBC News — and has prompted discussion on the challenges of establishing a common digital governance framework.

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Read Kieron O’Hara and Wendy Hall’s paper, *Four Internets: The Geopolitics of Digital Governance*: [www.cigionline.org/fourinternets](http://www.cigionline.org/fourinternets).

# Informing the Debate around Internet Security and Trust

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The CIGI-Ipsos Global Survey on Internet Security and Trust is the world's largest and most comprehensive survey of its kind, polling more than 25,000 internet users in over two dozen countries. Conducted by Ipsos on behalf of CIGI, in partnership with the Internet Society and the United Nations Conference on Trade and Development, the survey provides invaluable insight into the views of internet users on a range of topics.

The 2019 survey results made headlines with coverage in Rappler, France 24, *The Economic Times*, *CTV National News* and *The Globe and Mail*, among others. From findings on how many people have fallen for fake news (84 percent said they had at least once) to what is causing people to distrust the internet (75 percent said social media companies, just behind cyber criminals at 81 percent), the survey provided governments, policy makers, industry leaders and others with a host of critical data to inform decisions and advance debate in the internet governance and cyber security space.

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View the full survey results: [www.cigionline.org/survey2019](http://www.cigionline.org/survey2019).



# Models for Data Governance

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Data has become one of the world's most valuable assets, but we are still in the early stages of developing governance frameworks that foster innovation while building and maintaining trust. CIGI's work on the development of data standards and the role for a data trust in modern governance offers solutions to this dilemma.

The current lack of data standards is a significant barrier to growth for Canada's data analytics sector. Senior Fellow Michel Girard argues standardization has the potential to increase competitiveness and set benchmarks for data governance and security. Complacency would exacerbate threats to safety and security, fundamental human rights, public institutions and democracy.

Public trust will be vital to the sustainability of the data economy. CIGI has contributed to the discussion on what, exactly, a data trust is, and how it can be used. A recent federal proposal to modernize Canada's Personal Information Protection and Electronic Documents Act cited Senior Fellows Bianca Wylie and Sean McDonald's approach to defining the role of a data trust.

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Watch Bianca Wylie and Sean McDonald explain the makeup and role of a data trust: [www.cigionline.org/datatrusts](http://www.cigionline.org/datatrusts).



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JIM BALSILLIE



# A Bretton Woods Moment for the Digital Age

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In an increasingly digital economy, challenges posed by AI, machine learning and big data have emerged as new threats to the democratic process, with disinformation increasingly infiltrating social media feeds. At the IMF Statistical Forum in November 2018, Jim Balsillie spoke with IMF Managing Director Christine Lagarde and called for a “new Bretton Woods moment.” Balsillie said a coordinated international response such as that in 1944 is necessary to counter increasing geopolitical and economic turbulence resulting from a lack of international rules for the digital economy. This idea was discussed in multiple publications, including by *Financial Times* US editor Gillian Tett.

CIGI President Rohinton P. Medhora tackled the challenges from a policy perspective. In his policy brief *Rethinking Policy in a Digital World*, Medhora traces the rapidly changing social and economic landscape resulting from a shift away from traditional products toward “intangibles” — data and IP. New policies, he says, must be creative and reformulated for a digital age.

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Watch Jim Balsillie and the IMF’s Christine Lagarde discuss measuring the digital economy: [www.cigionline.org/digitaleconomy](http://www.cigionline.org/digitaleconomy).



**By working across disciplines and in partnership with the best peers and experts, we are the benchmark for influential research and trusted analysis.**

# Selected Publications

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Made in China 2025 as a Challenge in Global Trade Governance: Analysis and Recommendations (CIGI Paper No. 183)

ANTON MALKIN  
AUGUST 15, 2018



China's policy framework to help the country overcome the middle-income trap in the context of global trade governance is reassessed, providing specific recommendations for Canada to improve its economic relationship with China.

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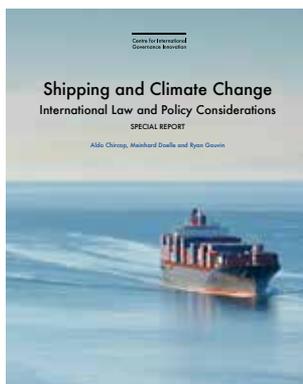
Data Ownership (CIGI Paper No. 187)

TERESA SCASSA  
SEPTEMBER 4, 2018

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Shipping and Climate Change: International Law and Policy Considerations (Special Report)

ALDO CHIRCOP, MEINHARD DOELLE  
AND RYAN GAUVIN  
SEPTEMBER 6, 2018



This report investigates the international shipping industry's contribution to climate change mitigation efforts through the International Maritime Organization (IMO), providing conclusions for the future directions of the nascent IMO strategy.

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Climate Change Disclosure of the Financial Sector (CIGI Paper No. 190)

ZACHARY FOLGER-LARONDE AND  
OLAF WEBER  
SEPTEMBER 19, 2018

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Reconciliation beyond the Box: The UN Declaration and Plurinational Federalism in Canada (Special Report)

SARAH MORALES AND  
JOSHUA NICHOLS  
SEPTEMBER 19, 2018

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Rethinking Industrial Policy for the Data-driven Economy (CIGI Paper No. 192)

DAN CIURIK  
OCTOBER 4, 2018

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Crisis in the WTO: Restoring the Dispute Settlement Function (CIGI Paper No. 194)

ROBERT MCDUGALL  
OCTOBER 16, 2018

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UNDRIP Implementation: More Reflections on the Braiding of International, Domestic and Indigenous Laws (Special Report)

AIMÉE CRAFT ET AL.  
OCTOBER 30, 2018

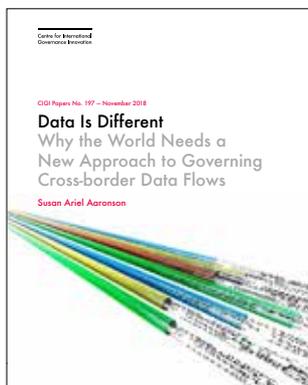
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Governance Innovation for a Connected World: Protecting Free Expression, Diversity and Civic Engagement in the Global Digital Ecosystem (Special Report)

EILEEN DONAHOE AND FEN OSLER  
HAMPSON  
NOVEMBER 13, 2018

Data Is Different: Why the World Needs a New Approach to Governing Cross-border Data Flows (CIGI Paper No. 197)

SUSAN ARIEL AARONSON  
NOVEMBER 14, 2018



Trade in data is different than trade in goods or services. The author presents a new approach to regulating cross-border data flows as the current system is a “patchwork” of regulations.

Toward Global Protection for Traditional Knowledge (CIGI Paper No. 198)

WILLIAM FISHER  
NOVEMBER 14, 2018

Article 6.2 of the Paris Agreement: How to Oversee the International Transfers of Mitigation Outcomes (CIGI Paper No. 200)

GÉRARD DE LASSUS SAINT-GENIÈS  
NOVEMBER 22, 2018

The Financial Sector and the SDGs: Interconnections and Future Directions (CIGI Paper No. 201)

OLAF WEBER  
NOVEMBER 27, 2018

The Content of a WTO Climate Waiver (CIGI Paper No. 204)

JAMES BACCHUS  
DECEMBER 4, 2018

Four Internets: The Geopolitics of Digital Governance (CIGI Paper No. 206)

KIERON O'HARA AND WENDY HALL  
DECEMBER 7, 2018

A Call to Action: Transforming the Global Refugee System (Special Report)

WORLD REFUGEE COUNCIL  
JANUARY 24, 2019



Launched in January at the United Nations headquarters in New York City, the WRC final report is the culmination of the Council's meetings, consultations and research undertaken since May 2017. The report contains actionable recommendations in four key areas: political will, responsibility sharing, financing and accountability.

Opportunities for Cooperative  
Cyber Security (Canada-India  
Track 1.5 Dialogue Paper No. 1)

AARON SHULL  
JANUARY 25, 2019



The Canada-India Track 1.5 Dialogue is a collaboration between CIGI and Gateway House to jointly work on multilateral issues, with the first paper in the series discussing opportunities for collaborating on cyber security.

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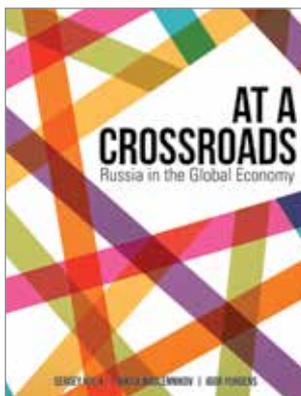
The Future of North America's  
Economic Relationship: From  
NAFTA to the New Canada-United  
States-Mexico Agreement and  
Beyond (Special Report)

MEREDITH LILLY, HUGO PEREZCANO  
DÍAZ AND CHRISTINE MCDANIEL  
FEBRUARY 11, 2019

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*At a Crossroads: Russia in the  
Global Economy* (Book)

SERGEY KULIK, NIKITA MASLENNIKOV  
AND IGOR YURGENS  
FEBRUARY 14, 2019



Written by three Russian economists, this book situates Russia at a historic crossroads — the policy decisions taken now will determine Russia's economic development for years to come.

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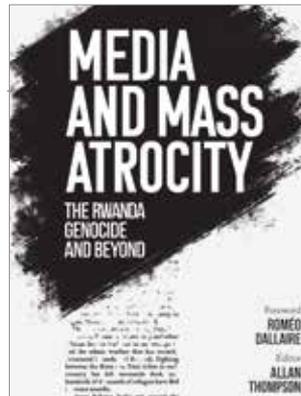
Curbing Cultural Appropriation in  
the Fashion Industry  
(CIGI Paper No. 213)

BRIGITTE VÉZINA  
APRIL 3, 2019

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*Media and Mass Atrocity: The  
Rwanda Genocide and Beyond*  
(Book)

ALLAN THOMPSON, EDITOR  
APRIL 6, 2019

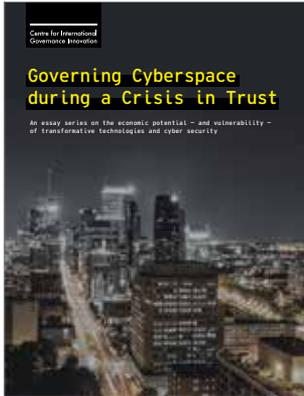


Launched in Rwanda to coincide with the twenty-fifth anniversary of the genocide, this book discusses the role of media in stimulating and responding to mass atrocities and how social media has reshaped the media landscape and is used by terrorists to their advantage.

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Governing Cyberspace during a Crisis in Trust  
(Essay Series)

AARON SHULL ET AL.  
MAY 27, 2019

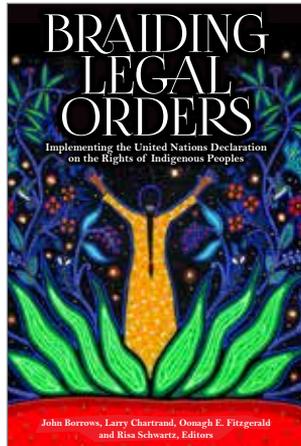


Bringing together a multidisciplinary team of authors, this publication provides creative ideas and fresh thinking on data governance, cyber security and new technology to advance public policy debate as cyber security threats are increasing in number and sophistication.

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*Braiding Legal Orders: Implementing the United Nations Declaration on the Rights of Indigenous Peoples*  
(Book)

JOHN BORROWS, LARRY CHARTRAND,  
OONAGH E. FITZGERALD AND  
RISA SCHWARTZ, EDITORS  
JUNE 10, 2019



This book, written by Indigenous legal scholars and policy leaders, is guided by the metaphor of braiding international, domestic and Indigenous laws into a unified whole, and discusses the possibilities for unification from various angles and through different lenses.

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Election Risk Monitor: Canada  
(Special Report)

JUNE 18, 2019

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Strategies for Integrating the Canadian Financial Sector into Financing the Transition to a Low-carbon Economy  
(CIGI Paper No. 217)

OLAF WEBER, TRUZAAR DORDI AND  
VASUNDHARA SARAVADE  
JUNE 19, 2019

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International Cooperation: Is the Multilateral System Helping?  
(CIGI Paper No. 218)

ROHINTON P. MEDHORA AND  
DAVID M. MALONE  
JUNE 20, 2019

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# Selected Opinions

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## A New Economy for North Korea

ROBERT KELLY  
AUGUST 3, 2018

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## What Does It Mean to “Take Note” of a Human Rights Violation?

AMIRA ELGHAWABY  
SEPTEMBER 13, 2018

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## How Facial Recognition Technology Permeated Everyday Life

NIKKI GLADSTONE  
SEPTEMBER 19, 2018

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## Using AI in Immigration Decisions Could Jeopardize Human Rights

PETRA MOLNAR  
OCTOBER 11, 2018

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## The Cost of China’s Belt and Road

SAMIRA SHACKLE  
OCTOBER 16, 2018



## Can the G20 Save Globalization’s Waning Reputation?

CATHERINE TSALIKIS  
NOVEMBER 27, 2018



## A Trade War Fuelled by Technology

DAN CIURIAK  
JANUARY 11, 2019



## The Long-simmering Economic Issues Behind Brexit

ROBERT FAY  
JANUARY 22, 2019



## Reclaiming Data Trusts

SEAN MCDONALD  
MARCH 5, 2019

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## Reporting on Atrocity

ALLAN THOMPSON  
APRIL 23, 2019

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## What You Need to Know about the Grand Committee on Big Data, Privacy and Democracy

JESSE HIRSH  
MAY 29, 2019

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# Selected Events

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Data Trusts 101 — A Proposed Approach to Addressing Issues Around Data Ownership, Control and Policy

OCTOBER 3, 2018

The Challenge of Strategic Communication in Today's Information Environment

NOVEMBER 1, 2018

Japan's Future Global Role: A New Dawn for the Land of the Rising Sun?

NOVEMBER 22, 2018

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CIGI Panel at WTO Public Forum — TRIPS 2.0 in the Digital Economy Era

OCTOBER 4, 2018

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Jim Balsillie at the IMF Statistical Forum and Q&A with Christine Lagarde

NOVEMBER 20, 2018

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Global Youth Forum: "Refugees in a Global Context: Historical Lessons and Contemporary Insight"

DECEMBER 14, 2018

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Attacks of Tariffs: What about Currencies? A Euro50 Group and CIGI Round Table

OCTOBER 12, 2018

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World Refugee Council Launch: "A Call to Action: Transforming the Global Refugee System"

JANUARY 24, 2019

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Canada-India Track 1.5 Dialogue on Innovation, Growth and Prosperity

OCTOBER 30, 2018



WRC members, including Chair Lloyd Axworthy, presented the Council's report, *A Call to Action*, at the United Nations headquarters in New York City to UN Refugee Agency officials, ambassadors and journalists.

**#TrollsAtThePolls: How  
Disinformation Is Putting Elections  
at Risk**

MARCH 15, 2019

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**Second Annual IP Research  
Workshop**

MARCH 25, 2019

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**Empty Planet: Preparing for the  
Global Population Decline**

APRIL 4, 2019

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**The Data-driven Economy: The Old  
Rules Do Not Apply**

APRIL 10, 2019

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**Defending Democracy: Cyber Security and the 2019 Federal Election**

APRIL 23, 2019



Minister of Democratic Institutions Karina Gould spoke at CIGI about Canada's strategy for protecting the democratic election process from foreign cyber interference. Minister Bardish Chagger introduced the discussion along with CIGI's Rohinton P. Medhora and Aaron Shull.

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**International Grand Committee on  
Big Data, Privacy and Democracy**

MAY 28, 2019

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**Impact AI Conference: The  
Humanity of AI**

MAY 30, 2019

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**National Approaches to Protecting  
Traditional Knowledge**

JUNE 17, 2019

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**Canada-India Partnership Summit**

JUNE 26, 2019

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# Financials

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## Report of the Independent Auditors on the Summary Financial Statements

To the Directors of The Centre for International Governance Innovation,

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at July 31, 2019, the summary statement of revenues and expenditures and changes in fund balances for the year then ended, and related notes, are derived from the audited financial statements of The Centre for International Governance Innovation (the “Organization”) as at and for the year ended July 31, 2019.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements in accordance with the basis developed by management, which includes removing the statement of cash flows, retaining major subtotals, totals and comparative information, and retaining the information from the audited financial statements dealing with matters having a pervasive or otherwise significant effect on the summary financial statements.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Organization.

### The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated December 6, 2019. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

### Management’s Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on a basis developed by management, which includes removing the statement of cash flows, retaining major subtotals, totals and

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Download the full audited financial statements: [www.cigionline.org/financials](http://www.cigionline.org/financials).

comparative information, and retaining the information from the audited financial statements dealing with matters having a pervasive or otherwise significant effect on the summary financial statements.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

### Other matter

The audited financial statements of the Organization are available upon request by contacting the Organization.

*Zeifmans LLP*

Chartered Professional Accountants  
Licensed Public Accountants  
Toronto, Ontario, December 6, 2019

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## Notes to the Summary Financial Statements

Resources contributed for endowment are included in the Long-Term Endowment Fund. Certain of such resources are to be held for a period of ten years or upon the dissolution, liquidation or winding up of the Organization, whichever occurs later. Certain of such resources contributed by the Federal Government of Canada is restricted in perpetuity. Investment income earned on resources of the Long-Term Endowment Fund is reported in the Operating and Capital Fund.

The Operating and Capital Funds account for the Organization's program delivery, administrative activities, and non-campus related capital assets.

The Africa Restricted Fund is focused on the effects of climate change on Africa's security and socioeconomic development.

The John Holmes Fund is focused on funding the operations of the library.

The Balsillie Family Foundation Fund (previously, the ILRP Fund) was a ten-year,

integrated and multi-disciplinary research program that provides leading academics, government and private sector legal experts, as well as students from Canada and abroad with the opportunity to contribute to advancements in international law. The law program was initiated on September 1, 2013 and was funded equally between CIGI and the Province of Ontario. The following were the ILRP's three primary areas of focus: international intellectual property law, international environmental laws and treaties, and international economic, financial and investment law, regulation and governance. During the year, the provincial government terminated the agreement and indicated that the program would only be funded under the terms of the agreement until May 16, 2019. After this date, no further funding will be received for the program from the provincial government. The remaining fund balance will be utilized for future strategic opportunities according to the terms of the agreement with the private donor.

# Summarized Statement of Financial Position

AS AT JULY 31, 2019	LONG-TERM ENDOWMENT	OPERATING AND CAPITAL	SUBTOTAL	AFRICA
<b>CURRENT ASSETS</b>				
Cash and Cash Equivalents	\$ 2,181,642	\$ 912,049	\$ 3,093,691	\$ 4,616
Portfolio Investments	56,754,002	18,906,582	75,660,584	5,749,090
Accounts Receivable	-	205,383	205,383	-
Prepaid Expenses	-	258,956	258,956	-
<b>CURRENT ASSETS TOTAL</b>	<b>58,935,644</b>	<b>20,282,970</b>	<b>79,218,614</b>	<b>5,753,706</b>
<b>OTHER ASSETS</b>				
Property and Equipment	-	3,444,660	3,444,660	-
Lease Inducement	-	262,634	262,634	-
<b>OTHER ASSETS TOTAL</b>	<b>-</b>	<b>3,707,294</b>	<b>3,707,294</b>	<b>-</b>
<b>TOTAL ASSETS</b>	<b>\$ 58,935,644</b>	<b>\$ 23,990,264</b>	<b>\$ 82,925,908</b>	<b>\$ 5,753,706</b>
<b>CURRENT LIABILITIES</b>				
Accounts Payable and Deferred Revenue	\$ -	\$ 2,220,093	\$ 2,220,093	\$ -
Unrealized Loss on Forward Contracts	-	-	-	-
Interfund Loan	-	190,514	190,514	-
<b>TOTAL LIABILITIES</b>	<b>-</b>	<b>2,410,607</b>	<b>2,410,607</b>	<b>-</b>
<b>FUND BALANCES</b>				
Invested in Capital Assets	-	3,444,660	3,444,660	-
Externally Restricted	58,935,644	-	58,935,644	5,753,706
Internally Restricted	-	-	-	-
Unrestricted	-	18,134,997	18,134,997	-
<b>TOTAL FUND BALANCES</b>	<b>58,935,644</b>	<b>21,579,657</b>	<b>80,515,301</b>	<b>5,753,706</b>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$ 58,935,644</b>	<b>\$ 23,990,264</b>	<b>\$ 82,925,908</b>	<b>\$ 5,753,706</b>

J HOLMES		CAMPUS	BALSILLIE FAMILY FOUNDATION FUND	TOTAL 2019	TOTAL 2018
\$ -	\$ 1,012,458	\$ 9,474,588	\$ 13,585,353	\$ 5,365,153	
417,481	11,965,297	11,152,042	104,944,494	121,220,809	
-	-	400,430	605,813	1,449,886	
-	82,370	-	341,326	424,190	
<b>417,481</b>	<b>13,060,125</b>	<b>21,027,060</b>	<b>119,476,986</b>	<b>128,460,038</b>	
-	51,959,370	-	55,404,030	57,285,957	
-	-	-	262,634	289,006	
-	<b>51,959,370</b>	-	<b>55,666,664</b>	<b>57,574,963</b>	
<b>\$ 417,481</b>	<b>\$ 65,019,495</b>	<b>\$ 21,027,060</b>	<b>\$ 175,143,650</b>	<b>\$ 186,035,001</b>	
\$ -	\$ -	\$ -	\$ 2,220,093	\$ 2,407,444	
-	-	-	-	174,518	
-	-	(190,514)	-	-	
-	-	<b>(190,514)</b>	<b>2,220,093</b>	<b>2,581,962</b>	
-	51,959,370	-	55,404,030	57,285,957	
417,481	12,431,298	21,217,574	98,755,703	100,044,972	
-	628,827	-	628,827	622,601	
-	-	-	18,134,997	25,499,509	
<b>417,481</b>	<b>65,019,495</b>	<b>21,217,574</b>	<b>172,923,557</b>	<b>183,453,039</b>	
<b>\$ 417,481</b>	<b>\$ 65,019,495</b>	<b>\$ 21,027,060</b>	<b>\$ 175,143,650</b>	<b>\$ 186,035,001</b>	

# Summarized Statement of Revenues and Expenditures and Changes in Fund Balances

FOR THE YEAR ENDED JULY 31, 2019	LONG-TERM ENDOWMENT	OPERATING AND CAPITAL	SUBTOTAL	AFRICA
<b>REVENUE (LOSS)</b>				
Grants (Government and Other)	\$ -	\$ 619,178	\$ 619,178	\$ -
Realized Investment Income	-	2,015,240	2,015,240	139,798
Unrealized Investment Gain (Loss)	-	1,986,802	1,986,802	131,351
Other	-	550,204	550,204	-
<b>REVENUE (LOSS) TOTAL</b>	<b>-</b>	<b>5,171,424</b>	<b>5,171,424</b>	<b>271,149</b>
<b>EXPENSES</b>				
Research and Conferences	-	8,295,113	8,295,113	279,816
Administration	-	1,968,554	1,968,554	-
Amortization	-	283,613	283,613	-
Facilities	-	107,766	107,766	-
Technical Support	-	470,819	470,819	-
<b>EXPENSES TOTAL</b>	<b>-</b>	<b>11,125,865</b>	<b>11,125,865</b>	<b>279,816</b>
EXCESS OF REVENUE OVER EXPENSES (EXPENSES OVER REVENUE)	-	(5,954,441)	(5,954,441)	(8,667)
FUND BALANCES, BEGINNING OF THE YEAR	58,275,835	28,134,537	86,410,372	5,746,429
INTERFUND TRANSFER	659,809	(600,439)	59,370	15,944
<b>FUND BALANCES, END OF THE YEAR</b>	<b>\$58,935,644</b>	<b>\$ 21,579,657</b>	<b>\$ 80,515,301</b>	<b>\$ 5,753,706</b>

J HOLMES		CAMPUS	BALSILLIE FAMILY FOUNDATION FUND	TOTAL 2019	TOTAL 2018				
\$	-	\$	-	\$	2,597,309	\$	3,216,487	\$	3,973,418
	4,133		915,099		71,886		3,146,156		13,729,347
	-		(401,865)		643,383		2,359,671		(3,172,983)
	-		941,800		-		1,492,004		1,411,683
	<b>4,133</b>		<b>1,455,034</b>		<b>3,312,578</b>		<b>10,214,318</b>		<b>15,941,465</b>
	-		1,113,621		4,259,936		13,948,486		15,953,738
	-		245,391		500,147		2,714,092		2,609,844
	-		1,722,069		-		2,005,682		2,084,159
	-		881,468		108,044		1,097,278		1,106,231
	-		420,795		86,648		978,262		966,608
	-		<b>4,383,344</b>		<b>4,954,775</b>		<b>20,743,800</b>		<b>22,720,580</b>
	4,133		(2,928,310)		(1,642,197)		(10,529,482)		(6,779,115)
	413,348		69,184,964		21,697,926		183,453,039		190,232,154
	-		(1,237,159)		1,161,845		-		-
<b>\$</b>	<b>417,481</b>	<b>\$</b>	<b>65,019,495</b>	<b>\$</b>	<b>21,217,574</b>	<b>\$</b>	<b>172,923,557</b>	<b>\$</b>	<b>183,453,039</b>



# Thank You

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This year's annual report highlights many of the projects, publications and events made possible by the excellent work of CIGI's staff, fellows and partners.

We look forward to the coming year, when we will continue to focus on developing partnerships, with a particular emphasis on governance topics at the heart of our data-driven economy: big data, AI and digital platforms; digital threats to democracy and cyber security; and the role of international institutions in addressing international trade, IP and inequality.

CIGI's newsletter is the best way to stay up to date on our latest publications, opinions, essay series, events and videos on these and other topics. Sign up today at [www.cigionline.org/subscribe](http://www.cigionline.org/subscribe).